



Outcome/Impact Case Reports

Common Results Reporting Indicators

Monitoring, Evaluation and Learning Team Updated November 2020

1. Definitions

Impact

A change in state or flow resulting from a chain of events to which research outputs and related activities have contributed. Some examples: yield, farm productivity, household wealth (state), income (flow), quality of water (state), water flow (flow).

Outcome

An outcome is a change in knowledge, skills, attitudes and/or relationships, manifest as a change in behavior, to which research outputs and related activities have contributed.

Outcome/Impact case report (OICR)

An evidence-based report detailing any outcome or impact that has resulted from the work of one or more CGIAR centres. The purpose of an OICR is to document and evidence one or more outcomes/impacts of CGIAR research. This is useful for regular reporting, for building and maintaining an archive of CGIAR successes, outcome leads, i.e. observed changes with high potential to further mature over the next three to five years with some more investment, and also for helping to select cases for further study.

The OICR template is being introduced to bring consistency to outcome/impact case study reporting across CGIAR, in particular by incorporating it into the main Management Information Systems. Outcome impact case reports must cite robust evidence to demonstrate the contribution of the CGIAR entity's research findings or innovations to the outcome or impact. They are used to demonstrate results to funders.

An OICR can use a combination of quantitative and qualitative data. OICRs can be particularly useful for understanding how different elements fit together and how different elements (implementation, context and other factors) have produced the observed changes in practice/behaviour.

The outcome cases reported may be at different stages of maturity and can be used for different purposes in evaluation and reporting to funders.

What is **not** an outcome? Examples:

- Uptake of the results to design further research work
- Widespread media uptake and downloads of articles
- Training 1500 people on a technology

2. Maturity of Change Reported

Stage 1: (sphere of influence) CGIAR research (and related activities) has contributed to changed discourse and/or behavior among next users (related to the theory of change). Examples of evidence: outcome mapping study, media analysis, e-mail correspondence

Stage 2: (sphere of influence) CGIAR research (and related activities) has contributed to documented policy change and/or a change in practice by end users. This may include changes such as income, nutrient intake etc. in the sphere of influence - usually this will be a development project involved in 'delivery'/scaling up of an innovation. Example of evidence: a study of adoption and effects, commissioned at project level.

Stage 3: (sphere of interest) Policy and/or practice changes influenced by CGIAR research (and related activities) has led to adoption or impacts at scale or beyond the direct CGIAR sphere of influence (i.e. not in a development project). Example of evidence: at scale Adoption Study or expost Impact Assessment

3. Examples from FISH CRP from 2019

| Report Title | System Level Outcome | Cross-Cutting Issue | Stage of Maturity |
|--|---|------------------------------|----------------------|
| An holistic approach in disseminating CGIAR | | Capacity development | Level 1 |
| technologies and innovations to boost the efficiency of agriculture production systems in Malawi | | Policies and Institutions | Level 1 |
| More than 12,000 fish producers in Bangladesh adopt improved pond management practices | Improve food and nutrition security for health | | Level 1 |
| | Reduce Poverty | | Level 1 |
| National adoption of small-scale fisheries data system in Timor-Leste | Improve natural resources and ecosystems services | | Level 2 |
| The adoption of aquaculture Best Management Practices to benefit the livelihoods and nutrition of | Improve natural resources and ecosystems services | | Level 2 |
| more than 2,000 Women Self- Help Groups in Odisha, India | Reduce Poverty | | Level 2 |
| Community Savings Schemes Financially Empower Coastal Fisher Women in Bangladesh | Reduce Poverty | | Level 2 |

4. Examples from other CRPs from 2019

Please note that the format used can vary based on the platform used for reporting – either MEL or MARLO

| Report Title | CRP | System Level Outcome | Cross- Cutting Issue | Stage of Maturity |
|--|------------------------------|--|-------------------------|----------------------|
| Agriculture-nutrition education and extension programs foster the adoption of biofortified crops in Kenya | Roots, Tubers and Bananas | Improve food and nutrition security for health | <u>-</u> | Level 2 |
| Nuru mobile phone app is being scaled out to help farmers in Sub-Saharan Africa identify and manage cassava diseases | Roots, Tubers and Bananas | Improve natural resources and ecosystem services | Capacity development | Level 1 |

| Report Title | CRP | System Level Outcome | Cross- Cutting Issue | Stage of Maturity |
|---|--|---|------------------------------|----------------------|
| PIM research informs agricultural policies aimed at ensuring the long-term success of the 2018 Rice Tariffication Act in the Philippines | Policies, Institutions, and Markets | Reduce poverty | Policies and Institutions | Level 2 |
| Foresight analysis informs strategic decision making of | Policies, Institutions, | - | Capacity development | Level 1 |
| countries, CGIAR and the donor community | and Markets | - | Climate Change | Level 1 |
| Climbing bean technologies helped 0.8 M farming households increase productivity and food security, resulting to about 5,000 households climbing out of poverty in land- constrained Rwanda | Grain, Legumes, and Dryland Cereals | Improve food and nutrition security for health | | Level 3 |
| 37,000 smallholders implementing low emissions | Climate Change, | - | Capacity Development | Level 2 |
| agriculture resulting in 1 Mt CO2e verified mitigation in East Africa | Agriculture and Food Security | - | Climate Change | Level 2 |

For more examples, please consult the CGIAR Results Dashboard

For more information about OICRs, please consult the CGIAR guidance on Outcome/Impact Case Report

Learn how to report Outcome/Impact cases in MEL with this 1-minute PowerPoint presentation or this video