



## The Bookkeeper

Managed by  
KiU Bangladesh

### Services

- Maintaining buy and sell information
- Inventory management
- Accounts management
- Application for loan per usage



### How to Download

- Search **The Bookkeeper** in Google Play Store.
- Download and install the app in your mobile.

## Rupali

Managed by  
ACI Limited

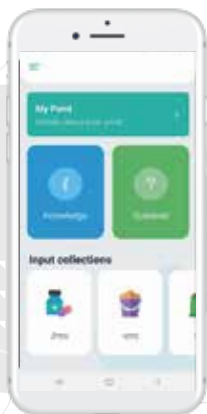


### Services

- Pictorial fish introduction
- Market information
- Disease and treatment information
- Frequently asked questions

### How to Download

- Search **Rupali** in Google Play Store.
- Download and install the app in your mobile.



## About the Aquaculture Activity

The Feed the Future Bangladesh Aquaculture and Nutrition Activity (Aquaculture Activity) aims to improve sustainable livelihoods for a large number of smallholder farmers, providing them with skills and knowledge to thrive in a growing market economy. The goal of this activity is to stimulate aquaculture sub-sector growth, increase employment and incomes, and food and nutritional security for rural households. The activity will serve a facilitating role by coordinating linkages among the value chain actors in the private, public, and civil society sectors of the country.

### WorldFish Bangladesh

House: 335/A (old) 42/A (new)  
Road: 114, Gulshan-2, Dhaka-1212.  
Email: [wfbnaproject@cgiar.org](mailto:wfbnaproject@cgiar.org)  
Website: [www.worldfishcenter.org](http://www.worldfishcenter.org)  
Facebook: [facebook.com/worldfishbangladesh](https://facebook.com/worldfishbangladesh)

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Photo: KiU Bangladesh

## Bringing Prosperity in Aquaculture through Digital Technologies

### Aquaculture Digital Apps



Feed the Future  
Bangladesh Aquaculture and Nutrition Activity



**USAID**  
FROM THE AMERICAN PEOPLE





## Aftab Feed Products

Managed by  
Aftab Feed Products Ltd.

### Services

- Ordering fish feed
- Feed calculator
- Audio-visual training clip

### How to Download

- Search **Aftab Feed Products** in Google Play Store.
- Download and install the app in your mobile.



## Maach Gari

Managed by  
M World

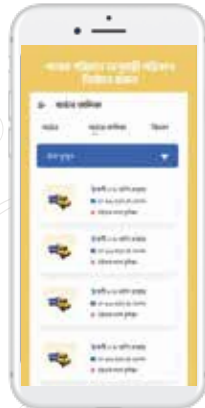


### Services

- Transportation of live fish and fisheries products
- Shared transportation Fare as per weight ratio
- 15% reduced cost and faster delivery
- Service available through both app and website

### How to Download

- Search **Maach Gari** in Google Play Store.
- Download and install the app in your mobile.



## Nirapad Khamar

Managed by  
Parmeeda Enterprise



### Services

- Farm management information
- Post-harvest management
- Supply chain management
- Fish grading and sorting in a safely manner
- Fish grading as per customer's demand

### How to Download

- Search **Nirapad Khamar** in Google Play Store.
- Download and install the app in your mobile.



## RightFish

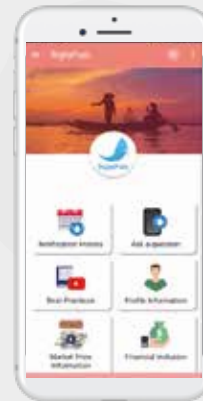
Managed by  
The Right Kind

### Services

- Frequently Asked Questions about fish farming
- Fish farming related information
- Best Management Practices
- Market price
- Product promotion
- Weather forecast
- Information on access to finance

### How to Download

- Search **RightFish** in Google Play Store.
- Download and install the app in your mobile.



## CoxsBazarShop.com

Managed by  
CoxsBazarShop



### Services

- Ordering dry fish and other products
- Order tracking
- Online payment
- Dry fish recipes

### How to Download

- Search **CoxsBazarShop.com** in Google Play Store.
- Download and install the app in your mobile.



## E Margen

Managed by  
Margen Limited



### Services

- Ready to eat and Ready to cook fish products
- Online order placement
- Online payment
- Home delivery

### How to Download

- Search **E MarGEN** in Google Play Store.
- Download and install the app in your mobile.

