



FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative



Feed The Future Bangladesh Aquaculture and Nutrition Activity

Background

The Feed the Future Bangladesh Aquaculture and Nutrition Activity (Aquaculture Activity) is a five-year award made by USAID to WorldFish in February 2018. Its aim is to sustain positive aquaculture sector growth in Zone of Influence (Southwest Bangladesh) and Zone of Resilience (Cox's Bazar and Bandarban districts under Chattogram Division) through an inclusive market system approach.

Goal & Objectives

The goal is to achieve inclusive aquaculture sector growth through a market system approach.

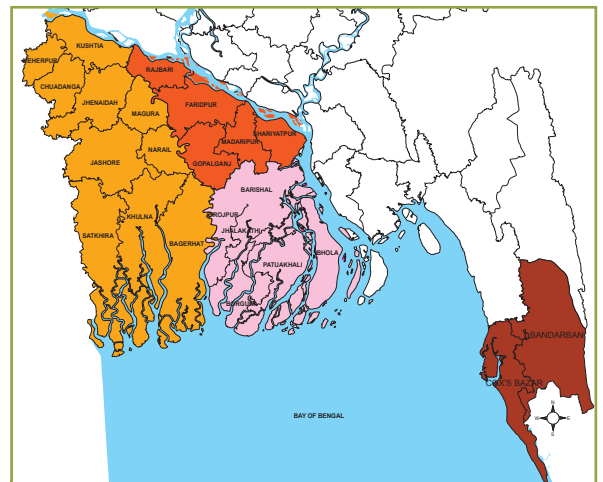
The specific objectives are:

1. Increased productivity of aquaculture production systems;
2. Strengthened aquaculture market systems, with particular attention to expanding opportunities for women and youth;
3. Increased awareness and adoption of nutrition-related behaviors with a particular focus on women and youth.

Key Activities

Objective 1: Increased productivity of aquaculture production systems

To address this the Aquaculture Activity, in collaboration with private sector actors, aims to i) increase the availability of improved fish seed, ii) increase the availability of affordable, high quality fish feed, and iii) increase adoption of best pond management practices.



Project Duration

February 2018 - February 2023

Project Area

Zone of Influence (ZOI)

Bagerhat, Barguna, Barishal, Bhola, Chuadanga, Faridpur, Gopalganj, Jashore, Jhalakathi, Jhenaidah, Khulna, Kushti, Madaripur, Magura, Meherpur, Narail, Patuakhali, Pirojpur, Rajbari, Satkhira and Shariatpur.

Zone of Resilience (ZOR)

Bandarban and Cox's Bazar.

Funded By

USAID

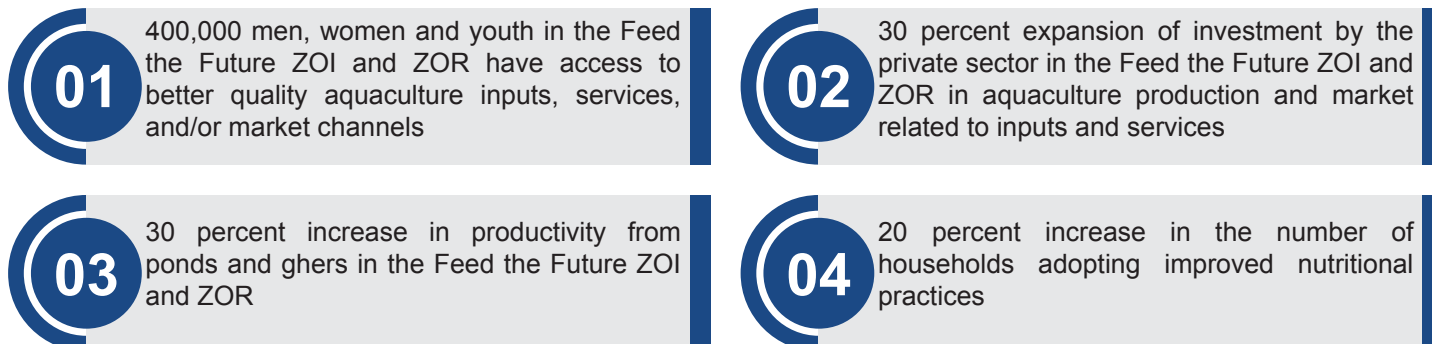
Objective 2: Strengthened aquaculture market systems, with particular attention to expanding opportunities for women and youth

To address this, the Aquaculture Activity, in collaboration with private sector actors i) increases market linkages, ii) increases engagement of the private sector in aquaculture markets and iii) improves the enabling environment for inclusive aquaculture sector growth.

Objective 3: Increased awareness and adoption of nutrition-related behaviors, with a particular focus on women and youth

This can be addressed through increased fish consumption hence, the Aquaculture Activity, in a gender equitable manner, focuses on i) increasing nutrition awareness and practices and ii) improving access to diverse and nutritious food.

Target



Approach

The Aquaculture Activity applies an inclusive market systems approach to implement interventions through the private sector to reach smallholder farmers. It facilitates rather than directly deliver aquaculture interventions, hence transferring ownership to the private sector. The approach is to analyze the context, identify the problems and underlying root causes of poorly functioning markets, and seek solutions with and by the private sector. It adapts to changing contexts through collaboration, reviewing, learning and reflection. The Aquaculture Activity stimulates innovations, competitiveness, and transformative changes.

Cross Cutting

The Aquaculture Activity also ensures gender equitable participations and youth-responsive market approach in the overall programming. It addresses environmental concerns and climate adaptation while continuing to pursue innovations. The Aquaculture Activity also collaborates with the Government of Bangladesh to ensure sustainable aquaculture sector growth.



Citation

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